

## Operational Tactics

Operation Shadow Guard employs a range of tactics to achieve its objectives, Develops and deploys tools to manipulate platform algorithms, target specific keywords, and engage in rapid response to promote content as needed. Key tactics include:

### 1. Keyword Targeting and Suppression

- Monitors social media for specific keywords related to MH370x (e.g., “MH370x,” “disappearance,” “conspiracy”), Gorgon Stare (e.g., “wide-area surveillance,” “Gorgon Stare”), and @Target (e.g., account handle, associated hashtags). Uses automated tools to like, comment, or engage with posts containing these keywords within seconds of posting, triggering platform algorithms to flag the content as “suspicious” and reduce its visibility.

### 2. Bot Network Deployment

- Maintains a network of automated accounts to influence platform dynamics. Accounts will engage in coordinated actions, such as liking, reposting, or reporting content related to MH370x, Gorgon Stare, or @Target account. The accounts are regularly updated and pivoted to avoid detection, ensuring operational continuity.

### 3. Algorithm Manipulation

- Exploits platform algorithms to prioritize content that aligns with security objectives. This includes leveraging data on user behavior, engagement patterns, and keyword trends to ensure that approved narratives about MH370x (e.g., official explanations) or Gorgon Stare (e.g., benign uses) dominate “For You” feeds and trending sections. Simultaneously, target content is deprioritized or shadow-banned.

### 4. Rapid Response Mechanisms

- Implements real-time monitoring and response systems to address unauthorized disclosures or foreign influence operations. This includes preemptive cover stories, media and content manipulation, and digital counter attacks e.g. “successful debunk”, “debris found”, “CGI hoax” and threats of legal action ensuring that stories about “successful debunk” or “CGI hoaxes” dominate public discourse

### 5. Account Neutralization

- Report @Target account for violations of platform terms of service, leveraging bot networks to amplify reports